

<b>4 September 2012</b>		<b>ITEM 6</b>
<b>Health and Well-Being Overview and Scrutiny Committee</b>		
<b>Health and Well-Being in Thurrock – Setting the Strategic Direction</b>		
<b>Report of:</b> Jo Olsson, Corporate Director of People Services		
<b>Wards and communities affected:</b> ALL	<b>Key Decision:</b> Non-key	
<b>Accountable Head of Service:</b> Roger Harris, Head of Commissioning		
<b>Accountable Director:</b> Jo Olsson, Corporate Director of People Services		
<b>This report is</b> Public		
<b>Purpose of Report:</b> To outline the strategic direction for Health and Well-being in Thurrock.		

## **EXECUTIVE SUMMARY**

Health and Well-Being Boards have been established to lead and develop the strategic direction for health and well-being in a locality. Key to this is undertaking a strategic needs assessment (JSNA), and developing a Health and Well-Being Strategy.

The Health and Well-Being Board are in the process of developing Thurrock's Health and Well-Being Strategy. The Strategy will set out the strategic direction for health and well-being in Thurrock and contains the vision and short-term priorities.

This paper asks the Committee to endorse Thurrock's Health and Well-Being Vision and Priorities and therefore the strategic direction of Health and Well-Being. The paper also outlines how the strategy will be developed and delivered, and the method for engaging stakeholders in the process.

### **1. RECOMMENDATIONS:**

#### **1.1 That the Committee note the report; and**

**1.2 That the Committee endorse Thurrock’s Health and Well-Being Vision and Priorities.**

**2. INTRODUCTION AND BACKGROUND:**

- 2.1 Reforms to the Health Service have been captured legislatively by the Health and Social Care Act 2012. The Act requires Health and Well-Being Boards to be established in upper-tier local authority areas; and gives local authorities and Clinical Commissioning Groups an equal and joint duty to prepare a Joint Strategic Needs Assessment and Joint Health and Well-Being Strategy.
- 2.2 The intended purpose of Joint Health and Well-Being Strategies (JHWS) is to ‘improve the Health and Well-Being of the local community and reduce inequalities for all ages’. Therefore it sets the strategic direction for Health and Well-Being in a local area. The Strategy, supported by an implementation plan, will identify actions that the Council, Clinical Commissioning Group (CCG), and other partners need to take – both to meet health and social care needs and also to address wider determinants that impact on health and well-being. The Strategy will support and drive commissioning decisions – particularly those made in partnership.
- 2.3 The development of the Strategy and its priorities is driven by a Joint Strategic Needs Assessment (JSNA).

**3. Current Position**

- 3.1 Thurrock has recently refreshed its Joint Strategic Needs Assessment. Prior to this year, the JSNA was a pan-Essex document. The JSNA highlights the health needs of Thurrock’s communities. These needs have helped Thurrock’s shadow Health and Well-Being Board to identify a set of initial priorities, and therefore set the strategic direction for securing good health and well-being for Thurrock’s communities.
- 3.2 The shadow Health and Well-Being Board have held two independently facilitated sessions to-date, focused on developing and agreeing Thurrock’s Health and Well-Being Vision, Aims, and Priorities. This process has been supported by the evidence held within the JSNA and partner organisations represented on the Board.
- 3.3 The resulting draft Vision, Aims, and Priorities are:

**Vision:**

Resourceful and resilient people in resourceful and resilient communities where:

- Every child has the best possible start in life;
- People make better lifestyle choices and take more responsibility for their health and well-being;
- People stay healthy longer, adding years to life and life to years; and
- The health and well-being of communities in Thurrock are more equal.

**Priorities (over the next three years):**

- Improve the quality of care (primary, secondary, community, residential, and domiciliary care);
- Strengthen the mental health and emotional well-being of people in Thurrock;
- Improve our response to frail elderly people and people with dementia; and
- Improve the physical health and well-being of people in Thurrock (focus on reducing smoking and maintaining a healthy weight).

3.4 The Vision, Aims, and Priorities for Health and Well-Being in Thurrock will form the foundation of the Joint Health and Well-Being Strategy. The Strategy will also be the document through which the Health and Well-Being Priority contained within Thurrock’s refreshed Community Strategy will be delivered.

3.5 The Committee are asked to endorse the proposed Thurrock Health and Well-Being Vision and Priorities.

**4. Consultation and Engagement**

4.1 The next step will be to inform, consult and engage stakeholders on the proposed vision, aims, and priorities for Health and Well-Being. For the purpose of developing the Strategy, this process will be carried out between August and November – although dialogue with stakeholders relating to health and well-being in Thurrock will be continuous and be used to inform iterations of the JSNA and Strategy.

4.2 A key aim of the consultation and engagement exercise will be to avoid duplication. A number of the proposed priorities have already been consulted on as part of issue-specific strategies and plans – e.g. South Essex Mental Health Strategy; and Essex, Southend, and Thurrock Dementia Strategy. The priority linked to improved Quality of Care is also supported by a range of qualitative and quantitative data.

4.3 The consultation part of the exercise will therefore focus on the less consulted on priority of ‘improve the physical health and well-being of people in Thurrock’. Health and Well-Being stakeholders will be asked to help identify how best to tackle people’s smoking habits and maintain healthy weight.

4.4 Feedback from the consultation and engagement exercise will be used to develop the physical health and well-being priority’s implementation plan and will assist in finalising the Strategy itself.

4.5 The consultation and engagement exercise will also be used to inform stakeholders of Thurrock’s vision, aims, and priorities for Health and Well-Being and of the role of the Health and Well-Being Board.

**5. Delivery**

5.1 The Strategy is inevitably very high level. Its delivery will be supported by a number of existing strategies and plans. These will be cross-referenced within the Health and Well-Being Strategy itself. Key actions and measures

from existing supporting strategies will be monitored by the Health and Well-Being Board.

- 5.2 Overview and Scrutiny have a key role to play in both developing the Strategy and helping to ensure delivery against its aims and priorities. Health and Well-Being Overview and Scrutiny Committees provide an insight in to the experiences of patients and service users and can input in to the JSNA and JHWS. They also have a key role in holding commissioners to account for the decisions and they make/plan to make, ensuring that those decisions reflect the needs of all sections of the local community.
- 5.3 In reflecting the pivotal role of the Committee in the delivery of the Health and Well-Being strategy, its work plan for the year has been themed by Thurrock's Health and Well-Being Aims.

## **6. Key Milestones**

- 6.1 A plan detailing key milestones for developing Thurrock's Health and Well-Being Strategy is attached at appendix 1.
- 6.2 A paper setting out the proposed Vision and Priorities will be going to the September shadow Health and Well-Being Board for endorsement. Comments and suggested amendments made by the Committee will be incorporated within the report.

## **7. CONSULTATION (including Overview and Scrutiny, if applicable)**

- 7.1 Consultation and engagement will be carried out as described in section 4.

## **8. IMPACT ON CORPORATE POLICIES, PRIORITIES, PERFORMANCE AND COMMUNITY IMPACT**

- 8.1 The Strategy will support the delivery of Thurrock's Community Strategy, particularly the priority relating to Health and Well-Being.

## **6. IMPLICATIONS**

### **6.1 Financial**

The Strategy will influence decisions taken about where resource is placed and how it is used. The Strategy will also influence discussions about innovative ways of using existing resource to best value. Financial decisions will be made within existing budgets.

### **6.2 Legal**

The Council and Thurrock NHS CCG have a joint obligation to develop a Thurrock Health and Well-Being Strategy.

### 6.3 **Diversity and Equality**

The Strategy will be based on a needs-based approach. An Equality Impact Assessment will be carried out to ensure that implications are identified and necessary action taken.

### 6.4 **Other implications (where significant) – i.e. Section 17, Risk Assessment, Health Impact Assessment, Sustainability, IT, Environmental**

The Strategy and JSNA are in essence a ‘Health Impact Assessment’.

## 7. **CONCLUSION**

- 7.1 The Strategy will set the Strategic direction for Health and Well-Being in Thurrock and help to ensure that resource is used to best effect.

### **BACKGROUND PAPERS USED IN PREPARING THIS REPORT:**

### **APPENDICES TO THIS REPORT:**

- Appendix 1 – Health and Well-Being Strategy Key Milestones

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